

NEW GROUP

# MEDIA KIT

2025

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# NUHDED

## NEW SONG RELEASE

# "IF I KNEW"

# ABOUT NUHDED

The uncertainty during the pandemic was overwhelming. A group of artists decided to retreat to the studio, which was home for them. The result was a collaboration with a fusion of genres ranging from Rock, R&B, Country & Western, Soca, and Reggae, to Dancehall. During this period they featured in each other's projects and found cohesion in working together.

Experimentation and playing around with music led to the unanimous realization to form the group, **NUHDED**.

Technology has allowed everyone, especially young people to be exposed to music forms they have never heard before. With the intertwining, collaboration, and experimenting with various music forms the possibilities are endless.

**NUHDED** ethos is that even with these latest developments each genre of music can still be authentically identified within the new 'mix'. In other words, **no music form or genre is dead**. If you listen with a keen ear, it's all still there, alive and beating, **NUHDED!**



For media appearances, bookings, podcasts and other events contact [islandrootspromotion@gmail.com](mailto:islandrootspromotion@gmail.com)

[CLICK HERE FOR MORE  
INFORMATION @  
ISLANDROOTSMUSIC.COM](https://www.islandrootsmusic.com)

# ABOUT IF I KNEW



"We wanted to create a reggae ballad and knew it had to be about something that all of us experienced. Regret about something in our past is something we all share. We wanted to show that men do have regrets and have a sensitive side even though some of us don't like to show it." **NUHDED**

CLICK BELOW TO LISTEN  
TO

"IF I KNEW"  
NUHDED!

[Youtube](#)



NUHDED in Studio @ ANZ STUDIO.